

News

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FALKO AND DESIGN Q UNVEIL THE ABJ Q – THE BUSINESS JET WITH HIDDEN SECRETS

Las Vegas, Nevada, United States.....New UK-based aircraft asset manager Falko and leading UK design consultancy Design Q today unveiled their final concept for the Avro Business Jet (ABJ) ahead of the National Business Aviation Association Convention and Exhibition (October 10-12).

The ABJ Q is the fifth of five exciting concepts developed by Design Q for the ABJ aircraft. It offers a contemporary living and working space for its owner and is in contrast with the traditional business jet interiors of today. Designed to appeal to dynamic and forward thinking owners who live life in the fast lane, the interior is bristling with technology and gadgets that are discretely concealed in the beautifully crafted furniture but available at a moment's notice. This is an interior with character and punch.

“We called this version the ABJ Q in homage to ‘Q’ the head of Q Branch, the fictional research and development character made famous in many James Bond films and who specialised in creating devices that were hidden away in everyday objects”, said Gary Doy, Director of Design Q.

“In many ways the ABJ Q would not be out of place in a James Bond movie as it reveals its hidden secrets at the press of a button.”

Chris Sedgwick, Technical Sales Executive for Falko commented: “Once more, working with Design Q, we have created a special interior for the ABJ that opens new horizons and shows just what is possible by marrying together a cost-effective and spacious platform like the Avro Regional Jet with the latest in interior treatments and design philosophies.”

The design language combines organic and hard edge forms to create a dynamic, cutting edge look. Visible composite structures are used to emphasise the technical qualities of the furniture construction and the weight efficiencies that are achieved by these materials. A stripped down structural approach combined with luxurious soft leather seats delivers a sporty tone within a luxury palette. The informal layout of the seats provides an eclectic and exciting architectural space challenging the traditional approach to aircraft interiors.

The forward lounge has a principle seat with state of the art control centre allowing the owner to change all aspects of the cabin environment through intuitive movements of the hand. The sofas combine a light structural shell with a visually separate backrest cushion again emphasising the deconstructed nature of the interior. There are concealed monitors and a refreshment centre embedded in the bulkheads that magically present themselves adding a sense of theatre to the journey.

The centre of the cabin is dedicated to an open plan office allowing the Principal to efficiently continue working whilst on the move. The “barrelled” ceiling has a unique lighting system able

to provide both an exciting twist on mood and accent lighting in addition to large flat panel lights designed to deliver a full “daylight” working environment. The “active” desk is fully equipped with an array of technical equipment including printers, computers, and additional pop-up monitors. A finger print recognition system is used to gain access to these items and in addition unlocks safe storage for confidential documents and data storage devices.

Gary Doy, continued, “The ABJ Q challenges preconceived ideas of what constitutes luxury in a business jet interior. The traditional look of bulky volumes and straight line architecture is replaced by tailored seats over lean structural forms in a more eclectic and dynamic layout. There is a freshness and excitement in this concept that could result is a very special interior should it be taken through to completion”.

The ABJ Q is the fifth innovative and exciting interior commissioned by Falko from Design Q to appeal to different VIP aircraft market segments. The first two, ABJ Explorer One and Explorer Four, the ultimate ‘go-anywhere’ aircraft, were unveiled at EBACE 2010 and the ABJ Fusion, aimed at the high-end luxury charter aircraft market, was unveiled at the National Business Aviation Association convention in October 2010. The ABJ Elegante, revealed at EBACE 2011, is designed for individuals or companies that require a highly sophisticated and luxury interior in a regional aircraft for shorter duration trips

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